

BOLD ATTENTION
FRESH OUTSHINE
URBAN REACH
BREAK THROUGH
VIBES VISIONERY
DISRUPTIVE BUZZ
INNOVATION EDGE
DYNAMIC MOTION
MODERN POP



Imbash Pixels

The Future of Advertisement is Here

Our Vision



At Imbash Pixels, our mission is to redefine how brands connect with the world by taking advertising to the streets, quite literally. We're revolutionizing outdoor media with cutting-edge LED display trucks that transform every city lane into a moving canvas for bold, dynamic storytelling. Unlike static billboards, our mobile units deliver real-time, high-impact visibility that reaches audiences where they are, when it matters most. What sets us apart is our blend of technology, creativity, and strategy making your brand not just seen, but truly noticed. We don't just display ads; we ignite conversations, spark curiosity, and create unforgettable visual moments on the move.



We don't chase views — we drive them into the heart of the city.

We're not here to follow trends we're here to lead them. Whether you're launching a new product, promoting an event, or building brand recognition, Imbash Pixels delivers unmatched reach with style and substance.



What We Do?



- ▶ LED Truck Advertisement
- ▶ Route-Based Ad Campaigns
- ▶ Daily City Coverage
- ▶ Static, Motion Graphics, Videos
- ▶ Custom Ad Design
- ▶ Targeted Brand Visibility



GPS based
Route Targeting



Dynamic Content
Control On Internet



Intergrated
Audio Support



Mic Support
for Live Events



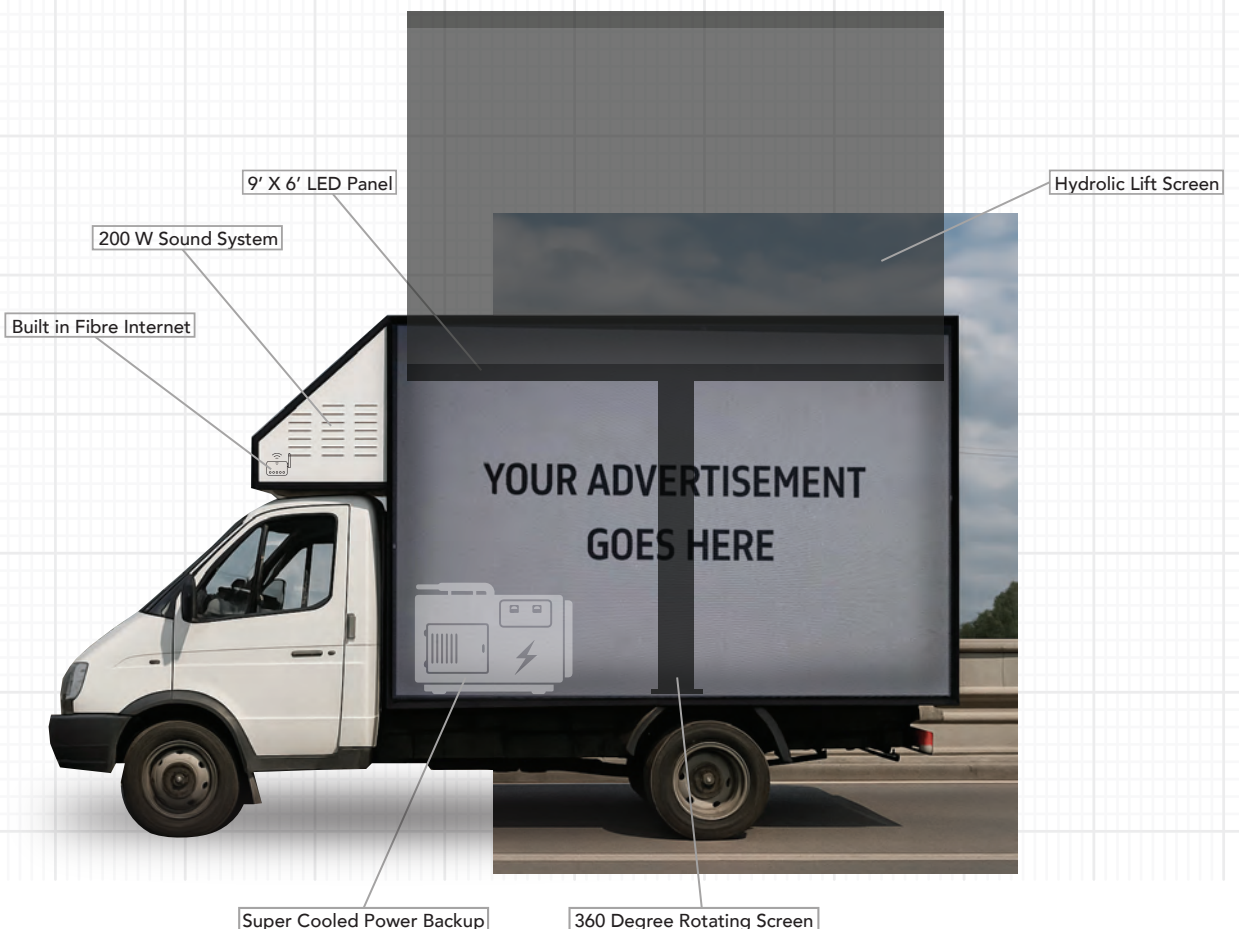
Real Time
Content Change



Self
Power Backup



+28 More Features

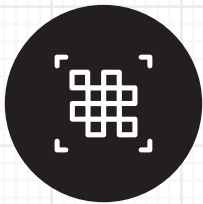




Why Imbush?

Active City Circulation

Our LED display trucks are on the streets more than 22 days a month, consistently navigating through high-footfall areas, major junctions, marketplaces, and city hotspots. This ensures your brand remains constantly visible and top-of-mind for thousands of daily commuters and pedestrians alike. With continuous motion and consistent presence, we make sure your message never stays idle.



High-Res LED Screens

We use advanced, high-luminance LED panels that deliver crystal-clear visuals in all lighting conditions be it broad daylight or late-night traffic. With high-definition video capabilities, vibrant color contrast, and smooth playback, your brand content doesn't just show it shines. Every frame is designed to capture attention and leave a lasting visual imprint.

GPS Tracking and Campaign Reports

Stay informed and in control. Our GPS-integrated trucks allow real-time tracking of campaign routes and activity, so you always know where your brand is moving. We also provide detailed performance reports with route maps, time logs, and coverage insights offering complete transparency and measurable ROI on every campaign.



Eye-Level Audience Targeting

Our digital screens are mounted at optimal viewing height right at eye level ensuring your ads connect directly with people walking, waiting in traffic, or passing by. This close-proximity targeting leads to higher engagement, deeper brand recall, and a more personal connection with your audience compared to static, overhead billboards.

Strategic Route Planning

Every route is carefully planned based on footfall, traffic density, market zones, and peak visibility hours. We don't just drive around we move with purpose. Your ads are displayed where they matter most: in front of real people, at real moments, across residential, commercial, and high-impact urban areas.



Content Flexibility & Real-Time Updates

Need to change your ad on the fly? No problem. Our digital system allows quick content updates, meaning you can switch campaigns, promos, or messaging in real time without any physical printing delays. Stay relevant, stay fresh, and react to trends or events instantly.

Compare?

Not All Ads Are Created Equal

When it comes to impact, mobility, and targeting, Imbash Pixels LED Truck Ads offer a whole new level of outdoor advertising. Here's how we compare to traditional and digital platforms:

LED Truck Ads

- ✔ High Mobility
- ✔ Visual Impact
- ✔ Area Based Targeting
- ✔ Content Flexibility
- ✔ Eye Catching & Engaging

Static Hoardings

- ✘ Fixed
- ⚠ Medium Visual Impact
- ✘ Area Specific Targeting
- ✘ Fixed Print
- ⚠ Conventional & goes un-noticed

Social Media Ads

- ⚠ Virtual
- ✔ Interactive
- ✔ Area Based Targeting
- ✔ Engaging
- ⚠ Content Flexibility but Increase in Cost

TV Ads

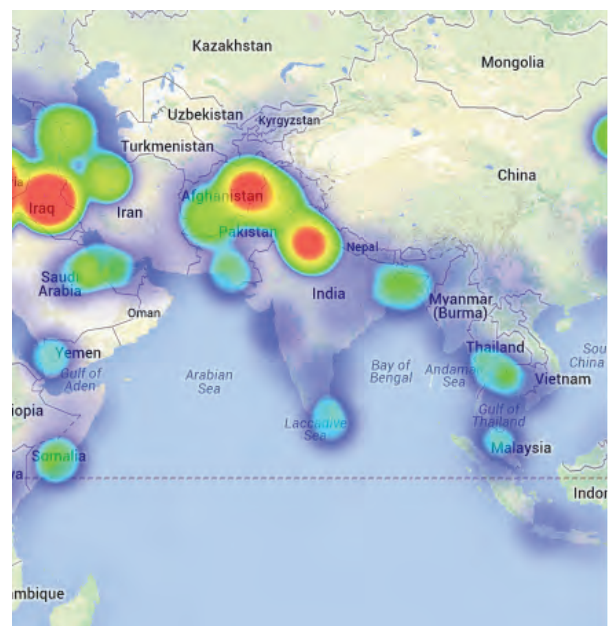
- ✘ Static
- ✘ No / Low Visual Impact
- ⚠ Region Wide
- ✘ Fixed Print
- ⚠ Low Content Quality

When you stack it up, the difference is clear Imbash Pixels isn't just another ad platform, it's a movement. While others stay fixed or live only on screens, we take your message to the heart of the city, in motion and in full view. With unmatched mobility, eye-level engagement, and the flexibility to adapt your content anytime, LED Truck Ads deliver the kind of real-world impact that other mediums simply can't match. If you're looking to stand out, get noticed, and stay ahead—Imbash is the way forward.

Hotspots!

One of the biggest strengths of Imbash Pixels is our mobility to reach live audience hotspots something static hoardings and digital ads can't match. From morning markets to evening traffic jams, from college zones to shopping streets, our LED truck moves with the people, capturing attention exactly where and when footfall peaks.

Whether it's a Sunday flea market, a festival crowd, a stadium area, or a busy food lane we can be there. No waiting, no approvals, no static restrictions. Your ad stays live and loud, right in the middle of the action.



How it Works?



Contact Us?

Call?



Ring us up on

+91 94190 75 6 75

Whatsapp



We are one text away

+91 94190 75 6 75

Email



More deailed talk on

connect@imbash.com

Address



Want to meet in person?

Plot 123, Phase III
Khonmouh Industrial Estate
J&K, 191101

Instagram



Want to stalk us?

[instagram.com/imbash.pixels](https://www.instagram.com/imbash.pixels)

Website



More details about us

www.imbash.com

